

SOLAGRI: A MODEL FOR THE SUPPLY CHAIN

The Solagri Cooperative was founded in 1994 by Mariano Vinaccia. Today, Solagri has about 250 companies, and Mariano Vinaccia is its President. In 2000, thanks to Solagri's commitment, the "Sorrento Oval Lemon" was awarded the PGI mark. The "Oval Lemon" is exclusively produced on the Sorrento Peninsula and the island of Capri. Solagri carefully selects and packages its lemons and distributes them on domestic and international markets.



design : etacom.it

**The Sorrento PGI Lemon Supply Chain project
is managed by Solagri s.c.**

Via San Martino, 8
80065 Sant' Agnello (NA)

Ph. +39 081 8772901
Fax: +39 081 8772776

cooperativasolagri@gmail.com

www.limonedisorrentoigp.org
info@limonedisorrentoigp.org

filiera del
**Limone
di Sorrento
IGP**

Sorrento Lemon PGI Supply Chain

Project funded by the Campania Regional Development Fund (CSR) 2023-2027,
Intervention SRG10
Call for proposals approved with DDR no. 406 of 01/07/2024



**WHAT
IS**

A SUPPLY CHAIN

A supply chain is a complex and multifaceted “journey.” In short, it encompasses all the processes that bring a product from the land to the point of sale, where it will be available to the end customer. It’s a journey that begins with the farmer who, respecting traditional

methods and leveraging modern cultivation techniques, tends his lemon groves with passion and dedication, and ends in the store, where customers can purchase the prized Sorrento PGI Lemons.



1 - Cultivation / 2 - Harvest / 3 - Transportation / 4 - Processing / 5 - Point of sale